

**MEDIA CONTACTS:**

**Voula Monos**

[mediarelations@resortsuite.com](mailto:mediarelations@resortsuite.com)

1.416.259.0715 x 307

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**FRANK PITSIKALIS CHOSEN FOR INTERNATIONAL BOARD**

**Toronto, Ontario** – Frank Pitsikalis, President of Enablez Inc., developer of ResortSuite in Toronto, Ontario, is a new member of the International SPA Association Board of Directors. Pitsikalis will begin his term in November during the 18<sup>th</sup> annual ISPA Conference & Expo in Las Vegas, Nev., United States.

Pitsikalis was selected for the ISPA Board of Directors following an extensive interview process. Founded in 1991, ISPA's membership is comprised of more than 3,200 health and wellness facilities and providers from 80 countries. ISPA is recognized worldwide as the leading professional organization and voice of the spa industry.

ResortSuite has been a member of ISPA since 2002. "I am greatly honored to have been selected to serve on the ISPA Board of Directors. I am inspired by the association's dedication and professionalism through its ongoing commitment to education and to the growth of the industry. The opportunity to contribute to the association and to help steer the industry towards the next level together with the industry's most notable and dedicated leaders is what inspires me to become a part of the team," says Pitsikalis.

Frank has advised Fortune 1000 companies who utilize technology at a strategic level and has worked at top international management consulting firms including, Ernst & Young, USoft (Unisys), and MERANT. Combining his knowledge of the hospitality field with his background in enterprise level technology, Frank founded Enablez and developed the ResortSuite software solution, establishing a position as the leading provider of true integrated, guest-centric, hospitality, spa and leisure management technology.

Frank devotedly volunteers his time to various industry associations including, The Leading Spas of Canada and ISPA. He was a contributing author for ISPA's *Retail Management for Spas*, *The Art & Science of Retail*, writing two chapters in the textbook. He is currently working with the ISPA team on its upcoming *Financial Management for Spas* book. Frank is an enthusiastic speaker and presents regularly at prominent industry events and forums.

**About ISPA**

ISPA advances the spa industry by providing invaluable educational and networking opportunities, promoting the value of the spa experience and speaking as the authoritative voice to foster professionalism and growth. More details on ISPA are available on [www.experienceispa.com](http://www.experienceispa.com).

*Spas are places devoted to enhancing overall well-being through a variety of professional services that encourage the renewal of mind, body and spirit.*

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